

SUN PRAIRIE PUBLIC LIBRARY FOUNDATION
BOARD OF DIRECTORS MEETING

Tuesday, September 6, 2006
Library Conference Room

Present: Alice Hensen, Sharon Zindars Tom Diener, Michael Allen, Jeanie Farmer,
Monika Van Rossum, Pat Wende, Sharon Meier

Absent: Terry Weisensel

The meeting was called to order at 3:45 p.m. by board president Alice Hensen.

1. CHANGES TO AGENDA

Tom Diener has tendered his resignation effective as of December 31, 2006. Tom expressed what the library does for the community and how much being on the board has been a positive experience. A brief discussion concerning the appointment of a new board member to replace Tom followed.

2. MINUTES

The minutes from the April 25, 2006 meeting were unanimously accepted as presented.

3. FINANCIAL REPORT

Jeanie Farmer reported \$20,000 had been placed in a CD. She also reported that there is \$23,000 in the money market account. A discussion followed regarding the foundation goal for the end of the year. Mike Allen will help Sharon Zindars with the fall mailing, which will be designed to meet the year-end goal of \$100,000. Zindars will determine whether the mailing will include all districts

4. NATIONAL LIBRARY WEEK MAILING UPDATE

Sharon Zindars reported that the spring mailing had added district 4. The cost of the mailing was \$1,111. Donations of approximately \$4,000 were realized.

5. "BOOK'N' IT!" REPORT

Sharon Zindars reported that the sponsorship had brought in \$13,000. The number of entrants was down from previous years. A discussion followed. Zindars went on to explain that the run was getting too time consuming for just the library staff to plan and manage alone. Zindars suggested finding another group to help coordinate the event. Alice Hensen suggested she and Sharon Zindars contact the Rotary about co-sponsoring the event. MOTION: Pat Wende made a motion to have Alice Hensen and Sharon Zindars initiate talks with Rotary, if they show an interest. The motion was seconded and approved.

6. SOUTH CENTRAL LIBRARY SYSTEM FOUNDATION SERVICES

South Central is forming a service to aid foundations. Bob Blitzky, who is the development coordinator for South Central Library Services, will be contacted for scheduling a date for him to come to speak to the board concerning these services.

7. MARKETING PLAN

After a discussion of what might be needed, it was decided to see what assistance South Central might be able to offer.

The next meeting will be Thursday, October 19, 2006 at 5:00 p.m.

MOTION: Jeanie Farmer made a motion to adjourn the meeting. The motion was seconded and approved. .

The meeting adjourned at 4:53 p.m.

Respectfully submitted by Sharon Meier