

SUN PRAIRIE PUBLIC LIBRARY FOUNDATION
BOARD OF DIRECTORS MEETING

July 19, 2011

Present: Pam Klute, Kristi Thering-Tuschen, Dan Griffiths, Barbara Bailey, Heather Jones, Kathleen Curran, Nick Conrad, Frank Pennypacker, Judy Mayer, Jackie Martindale, Tracy Herold, Sharon Meier

Absent: Terry McIlroy, Rebecca Renk

1. Call to Order

The meeting was called to order at 11:47 am by president, Pam Klute.

2. Approval of minutes from May 17, 2011 meeting

The minutes from May 17, 2011 were reviewed. MOTION: Barbara Bailey made a motion to accept the minutes from the May 17, 2011 meeting as presented. Pam Klute seconded the motion. Motion passed.

3. Treasurer' Report

Dan Griffiths presented the financial report. Dan noted that revenues were up after the Friends of the Library presented the foundation with a donation of \$5,000. Also noted revenues were down for Book'n It by 50%. A lengthy discussion followed concerning Book'n It.

Pam Klute introduced and welcomed Judy Mayer, a prospective board member and Jackie Martindale representing the Library Board of Directors.

4. Library Board update- Rebecca Renk

None

5. Friends update – Frank Pennypacker

None

6. Discussion of potential board members; focus on PR/Marketing skills

There was a discussion about whether an application for potential board members had been written.

Barbara Bailey noted that she was going to be contacting school superintendent, Tim Culver.

7. Discussion of PR/Marketing activities

Kathy Curran reported that the PR/marketing committee is in the development stage of strategy for planned giving. A discussion followed.

8. Articles of Incorporation – DISCUSSION & ACTION

Kathy Curran reported that the Articles of Incorporation are in need of amending to match the wording in the amended bylaws. A discussion followed. MOTION: Kristi Thering-Tuschen made a motion to amend the Articles of Incorporation to read, "The number of directors

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constituting the entire Board of Directors shall be seven to fifteen (7-15) voting and one (1) ex-officio.” Barbara Bailey seconded the motion. Motion carried.

9. Job description

Pam Klute distributed a list of Library Foundation officer responsibilities. A brief discussion followed.

10. Tiles – DISCUSSION & ACTION

Tracy brought an update to the tile sales project. She mentioned all the problems that had come up lately and asked the board if the project should be continued. A discussion followed concerning new ways to acknowledge memorials. MOTION: Kristi Thering-Tuschen made a motion to discontinue the tile sales project. Nick Conrad seconded the motion. Motion carried.

11. NEH Grant & Madison Community Foundation memo. DISCUSSION & ACTION

Tracy Herold informed the board of a grant from the National Endowment for the Humanities. The grant has been awarded for \$ 11,050,000 as a match. The Madison Community Foundation has asked each library to sign a memo of understanding that commits each library in Dane county to raise \$10,000 by July 31, 2014. A length discussion followed. MOTION: Barbara Bailey made a motion to authorize the signing of the memo of understanding. Kahy Curran seconded the motion. Motion carried.

12. BOOK’N IT

Previously discussed.

13. Information Sharing

- The website is up and working. (www.sunlibfoudation.org) Discussion
- Tracy Herold updated the discussion of budgeting changes for 2012
- Kristi Thering-Tuschen questioned fundraising and lists of donors.
- MOTION: Pam Klute made a motion to elect **Judy Mayer to the Foundation Board. Barbara Bailey seconded the motion. Motion carried. Judy Mayer will be added to the roster of the Foundation board.**

MOTION: Pam Klute made a motion to adjourn the meeting. Barbara Bailey seconded the motion. Motion passed.

The meeting was adjourned at 1:07 pm.
Respectfully submitted by Sharon K. Meier