

Sun Prairie Public Library Foundation
Board of Directors Strategic Planning Meeting

8:00 am, Thursday, December 14, 2017

Library Conference Room

1. Call to order
2. Foundation Support – Svetha Hetzler
3. Library Week (April 8-14, 2018) – Svetha Hetzler
4. Board Business – Meeting dates and times (fourth Thursday of every month at 8:00 am)
 Board Meetings: 1/25, 3/22, 5/24, 7/26, 9/27
 Strategic Planning Meeting: 12/13
5. Sign Conflict of Interest forms for 2018
6. Filling the Vice President position
7. 2018 Budget
8. Committees – 2018 goal for each committee to compose a committee description
 - a. Gala – April 21, 2018
 - i. Involvement
 - ii. Event changes
 - iii. Ticket sales – board members
 - iv. Gala duties and assignments
 - b. Book 'n it run - August 4, 2018
 - i. Committee assignments: add door prize coordinator; goody bag coordinator
 - ii. Sponsorship
 - iii. Volunteers
 - iv. Marketing
 - v. Awards
 - vi. Design and print
 - vii. Food
 - viii. Setup – day of
 - c. Fall Appeal
 - d. Planned Giving
 - e. Finance
 - f. Marketing
 - g. Recruitment
9. Moving beyond our goal of 500k - additional fundraising ideas?
10. Information sharing